



## Frequently Asked Questions:

### ***Who can apply?***

The Severn Vale Art trail is open to all artists (aged 18 and over) who live or work in the Severn Vale.

### ***What can I exhibit?***

You can exhibit in any medium and all work must be original and made by the exhibiting artist. You can sell prints and cards of your original artwork, etc.

### ***When can I apply?***

Application is by email using the application form available on this website usually in October/November for the art trail in the following year.

### ***How do I apply?***

Send your application form and 3 good quality (jpeg) images of your artwork. Artwork submitted by artists new to the trail is considered by a panel of working artists before acceptance.

### ***Where can I exhibit?***

You can exhibit either in your own home or studio, share a venue with another artist or request to be part of a group venue. Group venues will be allocated by the SVAT committee to ensure an even distribution of artistic styles and mediums to ensure a varied experience for visitors.

### ***Do I have to set up my own display?***

Yes. In group venues artists will be required to set up and dismantle their own displays and to organise a stewarding rota with the other exhibiting artists. Most venues are open each day of the trail from 10 am to 5 pm but individual studios can choose which days to open.

### ***How much does it cost to take part?***

Once accepted on to the trail the annual entrance fee is £35 plus 10 % commission payable on sales made during the trail.

### ***What does the entrance fee cover?***

The fee covers the cost of the website, display boards, printed flyers, hanging equipment and venue signs.

### ***How is the Trail promoted?***

The trail is promoted through the SVAT website (linked to Thornbury Arts Festival website), SVAT Facebook and Instagram pages and through printed posters and flyers. It is the responsibility of participating artists to help promote the trail through their own websites, like and share any posts on Facebook and Instagram and also distribute and display any printed information relating to the art trail.

### ***What is the Showcase Exhibition?***

The Showcase Exhibition is held in advance of the Art Trail (usually a week before the start) in a venue in Thornbury where all exhibiting artists will be given the opportunity to display one piece of their artwork to help promote interest in the trail.

### ***What is Art in Business?***

Shops and businesses in Thornbury and Berkeley show examples of work from selected artists in their windows in the lead up to the trail. This is usually a few weeks before the trail and is a great opportunity to promote the trail and individual artists.